

ANNEX I LIST OF COOKIES

Cookies Website: <https://wideeyes.ai/>

Cookie	Cookie Type	Ownership	Definition	Retention period
_cf_bm	Technical	hubspot	This cookie is used to distinguish between humans and bots. Th is beneficial for the website, in order to make valid reports on the use of their website.	1 day
embed/v3/counters.gifforms	Technical	hsforms	Used to implement forms on the website.	Session
embed/v3/counters.gifforms-na1	Technical	hsforms	Used to implement forms on the website.	Session
wc_cart_hash	Technical	wideeyes	to store items in shopping cart.	Persistent
wc_fragments_#	Technical	wideeyes		Session
g.gif	Analytical	pixel.wp.com	Registers statistical data on users' behavior on the website. Used for in ternal analytics by the website operator.	Session
tk_rl	Analytical	wideeyes	Registers data on visitors' website-behavior. Th is used for in ternal analysis and website optimization.	Session
tk_ro	Analytical	wideeyes	Registers data on visitors' website-behavior. Th is used for in ternal analysis and website optimization.	Session
_ptq.gif	Marketing	hubspot	Sends data to the marketing platform Hubspot about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session

tk_lr	Marketing	wideeyes	Collects data on visitors' preferences and behavior on the website - This information is used to make content and advertisement more relevant to the specific visitor	1 year
tk_or	Marketing	wideeyes	Collects data on visitors' preferences and behavior on the website - This information is used to make content and advertisement more relevant to the specific visitor.	5 years
tk_r3d	Marketing	wideeyes	Collects data on visitors' preferences and behavior on the website - This information is used to make content and advertisement more relevant to the specific visitor.	3 days
tk_tc	Marketing	wideeyes	Collects data on visitors' preferences and behavior on the website - This information is used to make content and advertisement more relevant to the specific visitor.	Session